

# CASE STUDY: INTERNATIONAL BANK

## OBJECTIVES

Our client – an international bank with a large central London office - was exploring ways of improving the sustainability of their in house catering operations, while also creating an opportunity to engage on-site staff in a broader conversation about the Bank’s extensive sustainability initiatives. Their catering partner approached us to explore how we could use food at the heart of a broader conversation to inspire and engagement with the team in the building.

## SOLUTION

The start point for the solution was that the food produced on site would stay on site and be used to create sustainable dishes for the client’s teams. This sat perfectly with our “harvest to kitchen” solution, where farm produce is delivered directly by our Urban Farmers to the onsite chefs. In this case however, we added in an employee engagement element, where the staff actually participated in the harvest, and followed the journey of the produce from harvest, to kitchen and then back out onto the central salad bar. Along the way, we coined the phrase “food steps, not food miles”, given that the journey from farm to kitchen to salad bar was only a few paces. In creating this solution, we delivered the freshest and most sustainable produce, in a novel and engaging way, that brought to life the sustainability objectives of the client.

## RESULTS

### 1. Sustainable Showcase

Bringing the sustainability story front and centre to a location visited everyday by the whole team has improved understanding of the broader sustainability landscape in the bank.

### 2. Inspiring Better Choices

Through providing a creative platform for sustainability programs, we have helped the staff to be involved actively in making better choices, while arming them with information to take action outside of the office.

### 3. Scaling up

The implementation was so successful, the client is exploring expansion of the farm to 4 times the size.



## AT A GLANCE



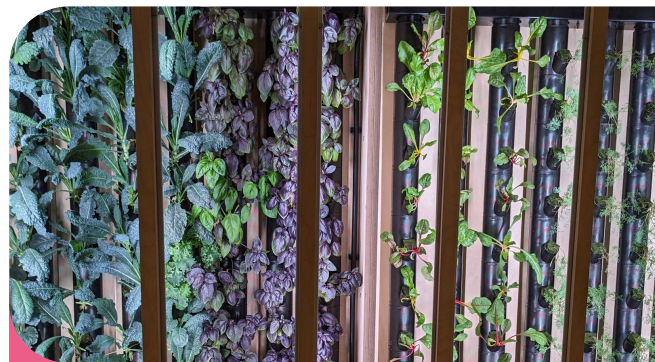
**2 Unit  
Farm Wall**



**Kitchen  
partnership**



**Sustainable  
showcase**



“We apply an ESG lens across our enterprise, leveraging the diversity of our people and supporting their wellbeing, driving responsible business practices and supporting communities.”

**Enterprise ESG Statement**