

CASE STUDY: GLOBAL INVESTMENT BANK

A visual representation of internal sustainability initiatives and goals.

OBJECTIVES

A global investment manager has a company-wide sustainability focus. They wanted sustainability initiatives in the office that reflected this focus and their ESG investment activities, beyond this they wanted it to provide a visible showcase of their commitment.

The goal was to develop a space where the office could grow their own produce to supply the on-site catering kitchen with low food-mile, highly nutritious food. While also creating a visible an experiential environment where their staff could engage with sustainable growing practices.

SOLUTION

An initial installation of 2 Farmstands was such a success, that within a few months, the farm was expanded to 8 Farmstands.

This also enabled the dining operation, with their plant-focused menu, to have access to the lowest food-mile, nutrient rich produce, reducing the carbon footprint and presenting a sustainability story that all of the clients' team could enjoy every day.

RESULTS

1. Showcasing sustainability

Strategically placing the Farmstands in the office canteen area established a focal point for employees and visitors to visually track the journey of their food, effectively illustrating the sustainable food practices integral to the canteen operations.

2. Low-Food-Mile Catering Ingredients

The produce cultivated on the Farmstands became a reliable source of low-food-mile ingredients, not only lowering the carbon footprint but also providing chefs with a diverse range of unique and sought-after ingredients.

3. Engaged Employees

Harvest events have increased employee awareness regarding sustainable food practices, creating a space for learning and fostering sustainable habits even beyond the workplace. Additionally, the initiative's success has earned us an invite to contribute to their annual sustainability fair, with positive engagement from every level of the business.



AT A GLANCE



8 Farmstands



Daily contributions to catering service



1563 litres of waters saved in 2023



"We're committed to creating a work environment for our teammates that is as sustainable as possible. We work to create an atmosphere that supports their health and well-being."

Sustainability Statement